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NOV 25 2002

S. Robert Chu 39,140
Name of Attorney or Agent Registration No.
[Signature]
Signature of Attorney or Agent

TECHNOLOGY CENTER R3700

P&G Case 7984

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of :
PIOTROWSKI, Robert David, et al. : Confirmation No. 2044
Serial No. 09/804,819 ✓ : Group Art Unit 3722
Filed March 13, 2001 : Examiner Monica Smith Carter
For METHODS FOR DIRECTING CONSUMERS TO PREFERRED COFFEE
SELECTION

REPLY UNDER 37 CFR § 1.111

Box Non-Fee Amendment
Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

This responds to the Office Action Dated August 15, 2002. Please consider the following Amendments and Remarks.

CLAIM AMENDMENTS

Please cancel claims 12-15, 18, 19, 31, 34-52, 64, 67 and 68.

Please amend claim 1 as follows:

1. (Amended) A method for directing a consumer to one or more types of coffee from a plurality of options, said method comprising the steps of:

a1. presenting Multiple Self-Characterization Cues to said consumer regarding said consumer's coffee taste preferences, said information collection being provided through the use of a representation at the point of purchase;

said representation describing a classification of coffee products from among at least two available classifications, each of which may contain multiple coffee products,



IN THE UNITED STATES PATENT & TRADEMARK OFFICE
RESPONSE/AMENDMENT

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Case Docket No. 7984

Box Non-Fee Amendment

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D.C. 20231

NOV 25 2002

Dear Sir:

TECHNOLOGY CENTER R3700

Transmitted herewith is a REPLY for the patent application:

Inventor(s): Robert D. Piotrowski, et al.

Confirmation No. 2044

Serial No.: 09/804,819

Group Art Unit: 3722

Date Filed: March 13, 2001

Examiner: Monica Smith Carter

Title: METHOD FOR DIRECTING CONSUMERS TO PREFERRED COFFEE SELECTION

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S. Robert Chuey	39,140
Name of Attorney/Agent	Registration No.
Signature of Attorney	

1. ☒ No additional fee is known to be required.
2. ☐ The fee has been calculated as shown below:

	(Col. 1)		(Col. 2)	(Col. 3)	OTHER THAN A SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA*	RATE	FEE
TOTAL	*	MINUS	**	=	x \$18 =	\$
INDEP.	*	MINUS	***	=	x \$84 =	\$
FIRST PRESENTATION OF MULTIPLE DEP. CLAIM					+ \$280 =	\$
					TOTAL	\$

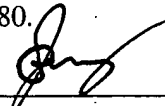
* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

** If the highest number of total claims previously paid for is less than 20, write "20" in this space.

*** If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

3. ☐ The Commissioner is hereby petitioned under 37 CFR §1.136(a) to grant any extension of time needed for timely response to the Office Action dated in the above-identified application to preserve pendency of said application. The processing fee under 37 CFR §1.17 has been determined as follows: \$ for a -month extension of time.
4. The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 16-2480. A duplicate copy of this sheet is attached.
 - a. ☒ Any patent application processing fees under 37 CFR §1.16.
 - b. ☒ Any patent application processing fees under 37 CFR §1.17.
5. The Commissioner is hereby authorized to make any additional copies of this sheet needed to accomplish the purposes provided for herein and to charge any fee for such copies to Deposit Account No. 16-2480.


S. Robert Chuey
Attorney for Applicants
Registration No. 39,140
Tel. No. (513) 634-0102

Date: November 15, 2002
Customer No. 27752